



CLICKS IS OUR BIZ ...

ClickInc.com Integration Documentation

PAYPAL

For more information, email us at integration@clickinc.com

Introduction

In this document, we'll talk about how to integrate ClickInc.com into your existing website with PayPal. This will include adding our script to your web pages, and integrating with your PayPal settings.

If you need assistance with your particular website, email our Integration Team at integration@clickinc.com.

Step 1: Adding Script to Website Headers:

- Edit the **clickscript.js** file (check your Welcome email for this) to include your merchant ID. To do this, check line 5 in the file for the following code:

```
var merchantId = "XXXXX";
```

Replace "XXXXX" with your own Merchant ID (ie: 12345)

Note: Please do not change anything else in this file

- Upload the modified **clickscript.js** file to your web server
- Include the script into the header of all your web pages, or single header file (if using a Content Management System) as seen in the example below in **bold red** and **bold black**. You should copy the text below, paste in NOTEPAD or other text editor, and from there, copy again (to get the plain text version).

Example:

(see next page)

```
<html>
<head>
<title>XYZ Company</title>
<script type="text/javascript">
var merchant = "XXXXX";
var cookieVal = 365;
document.write(unescape("%3Cscript
src='https://impression.clickinc.com/impressions/servlet/CookeExpire?merchant=" + merchant + "'
type='text/javascript'%3E%3C/script%3E"));
</script>
<script src="/path/to/your/clickscript.js"></script>
</head>
<body>
your website content here
</body>
</html>
```

- Make sure to replace "XXXXX" with your Merchant ID
- Make sure the **/path/to/your/clickscript.js** is the direct path where you uploaded the file
- This code should be placed before the closing </head> tag
- Check your website online and view the source code of each page to make sure the code is there!

Step 2: Creating the Thank You / Receipt Page:

- Create a new page in your website with the extension **.php**. This will serve as your PayPal "Thank You / Receipt" page, which a customer will land on once they have finished paying.

For example, create a page called <http://www.domain.com/thanks.php> or if you use a content management system which uses PHP, it can be created within that system.

Take note of the URL.

Note: If you have ASP or ASPX or other programming language for your website, follow these same steps but contact

us at integration@clickinc.com so we provide you with the right code to place on that page (see Step 4 below).

Step 3: Adding Tracking Code to Thank You / Receipt Page (for Order Posting):

- In the "Thank You / Receipt" page you created, edit the page so that the clickscript.js and javacode in Step 1 above are implemented.
- Then, somewhere before the </body> tag, copy and paste the following code:

```
<!-- Added For ClickInc.com Integration -->
<?php
// read the post from PayPal system and add 'cmd'
$req = 'cmd=_notify-synch';
$tx_token = $_GET['tx'];
//Replace here the token Key
$auth_token = "PLACE TOKEN KEY HERE";
$req .= "&tx=$tx_token&at=$auth_token";
// post back to PayPal system to validate
$header .= "POST /cgi-bin/webscr HTTP/1.0\r\n";
$header .= "Content-Type: application/x-www-form-urlencoded\r\n";
$header .= "Content-Length: " . strlen($req) . "\r\n\r\n";
$fp = fsockopen ('www.paypal.com', 80, $errno, $errstr, 30);
// If possible, securely post back to paypal using HTTPS
// Your PHP server will need to be SSL enabled
// $fp = fsockopen ('ssl://www.paypal.com', 443, $errno, $errstr, 30);

if (!$fp) {
// HTTP ERROR
} else {
fputs ($fp, $header . $req);
// read the body data
$res = "";
$headerdone = false;
while (!feof($fp)) {
$line = fgets ($fp, 1024);
if (strcmp($line, "\r\n") == 0) {
```

```

// read the header
$headerdone = true;
}
else if ($headerdone)
{
// header has been read. now read the contents
$res .= $line;
}
}

// parse the data
$lines = explode("\n", $res);
$keyarray = array();
if (strcmp ($lines[0], "SUCCESS") == 0) {
for ($i=1; $i<count($lines);$i++){
list($key,$val) = explode("=", $lines[$i]);
$keyarray[urldecode($key)] = urldecode($val);
}
// check the payment_status is Completed
// check that txn_id has not been previously processed
// check that receiver_email is your Primary PayPal email
// check that payment_amount/payment_currency are correct
// process payment
$customer = $keyarray['payer_id'];
$country = $keyarray['address_country'];
$amount = $keyarray['mc_gross']-$keyarray['mc_handling']-$keyarray['mc_shipping'];

echo("<input type='hidden' name='_ipq_ipq' id='_ipq_ipq' value='\$tx_token:0:\$customer:\$country:1' />");
echo("<input type='hidden' name='_productid_productid' id='_productid_productid' value='PRODUCT' />");
echo("<input type='hidden' name='_price_price' id='_price_price' value='\$amount' />");
echo("<input type='hidden' name='_quantity_quantity' id='_quantity_quantity' value='1' />");
echo("<script type='text/javascript'>setTimeout('xmlPost()', 500);</script>");
echo("");
}
else if (strcmp ($lines[0], "FAIL") == 0) {
// log for manual investigation

```

```
}  
}  
fclose ($fp);  
?>  
<!-- End For ClickInc.com Integration -->
```

- In this code, there are a few things you need to modify:

1. Find this code above: `$auth_token = "PLACE TOKEN KEY HERE";`

Where you see "**PLACE TOKEN KEY HERE**", put your PayPal token.

ie: `$auth_token = "XYZ123XYZ123XYZ123XYZ123XYZ123";`

Where XYZ123XYZ123XYZ123XYZ123XYZ123 is your actual token (between the two " ")

You will find HOW to get your TOKEN code in Step 4 below.

- 2. Find this code above:
- `echo ("<input type=\"hidden\" name=\"_productid_productid\" id=\"_productid_productid\" value=\"PRODUCT\" />");`

Where you see "**PRODUCT**" put the product name you want to associate with this.

Note: Please keep in 1 word (you can use hyphen or underscore, ie: Product_Name).

Step 4: Modifying PayPal Settings:

- Log into your PayPal account and do the following tasks:
 1. Go to Profile > Selling Preferences > Website Payment Preferences
 2. Make sure Auto Return is enabled and set the URL of the page you created in Step 2
 3. Scroll down and turn "Payment Data Transfer" ON. Take note of the **TOKEN** (you need it for Step 3 above)
 4. Scroll down and make sure "PayPal Account Optional" is turned OFF
 5. Press Save
- If you use a PayPal Saved Button, follow these steps as well (for each button):

1. Follow Step 1 above
2. Go to Profile > Selling Preferences > My Saved Buttons
3. Edit each button you will use by clicking "Action > Edit Button"
4. In Step 3: "Customize advanced features (optional)", set the URL of the "Thank You" page in
5. the "Take customer to a specific page (URL) after successful checkout:" section
6. Press Save Changes

Note: Make sure that all Saved Buttons are directed to the "Thank You / Receipt" page you created.

ie: <http://www.domain.com/thanks.php>

Monthly Recurring Commissions

ClickInc.com supports Monthly Recurring Commission. If you are selling a subscription, you can set it up so that the first order which is posted to ClickInc.com from your shopping cart, will automatically be posted again within your Merchant Account, for the selected monthly value (every 1 month, 2 months, etc.).

If you want to setup Monthly Recurring Commissions, you may do so by adding the following hidden input field to the list of existing hidden input fields in the above PHP code (on the Thank You / Receipt Page):

```
echo("<input type=\"hidden\" name=\"_recurring_recurring\" id=\"_recurring_recurring\" value=\"1\" />");
```

Example:

```
echo("<input type=\"hidden\" name=\"_ipq_ipq\" id=\"_ipq_ipq\" value=\"\$tx_token:0:\$customer:\$country:1\" />");
echo("<input type=\"hidden\" name=\"_productId_productId\" id=\"_productId_productId\" value=\"PRODUCT\" />");
echo("<input type=\"hidden\" name=\"_price_price\" id=\"_price_price\" value=\"\$amount\" />");
echo("<input type=\"hidden\" name=\"_quantity_quantity\" id=\"_quantity_quantity\" value=\"1\" />");
echo("<input type=\"hidden\" name=\"_recurring_recurring\" id=\"_recurring_recurring\" value=\"1\" />");
echo("<script type=\"text/javascript\">setTimeout(\"xmlPost()\", 500);</script>");
```

Replace "1" with the number of months by which you want the payment to recur. In this example, the payment will recur every 1 month. If you put 2, then the payment will recur every 2 months, and so on.

Step 5: Testing Successful XML Sales Post (Optional Step):

- Create a new Affiliate in your Merchant account and approve it.
- Clear your browser's cookies for your "domain.com"
- Open your browser and go to your website, through the Affiliate ID

ie: <http://www.domain.com?affid=XXXXX>

Where XXXXX is the ID of the Affiliate you created.

- At this point, a cookie for the domain.com should be saved to your computer, with "asm" value of "XXXXX" - the ID of the Affiliate. Please verify this by searching your cookies for "domain.com" and checking for "asm" variable. If you see "XXXXX" as the value, then please proceed to place a test order with a PayPal account.
- If you do not see "XXXXX" then you need to clear your cookies again, and try again. If still it does not work, you may have the clickscript.js file or other java code configured incorrectly.
- If you place the order successfully and land on the www.domain.com/thanks.php page, you should have a new Pending order in your Merchant Account.
- If not, please contact us and we will troubleshoot with you.

Notes:

1. Please make sure Step 1 above is applied to the "Thank You / Receipt" page you create.
2. You may need to enable the "FSOCKOPEN" option on your server, in order for the PHP code above to work. Please contact your hosting administrator for more information on that.

Need More Help?

Email Our Integration Team:

integration@clickinc.com

Visit Our Website:

<http://www.clickinc.com>